



Sunday, April 14, 2024 | 1-5pm
Benefiting Youth City Lab

SPONSORSHIP PACKAGE



PRESENTS

Taste of Mid City is Baton Rouge's newest food festival featuring the best restaurants and chefs in the Mid City area. With live music, games, face painting for kids, and friendly competition between the participating restaurants, Taste of Mid City looks to bring the community together for a fun family-oriented event in our own backyard, all while supporting a noble cause.

Come take part in showcasing Mid City as the food and culture hub of Baton Rouge and bring your friends! We look forward to having you showcase your cuisine and compete for the Taste of Mid City trophy, and we'll see you Under the Oaks!

DATE: SUNDAY, APRIL 14, 2024 | 1-5PM

LOCATION: THE EXECUTIVE CENTER

250 S. Foster Dr., Baton Rouge, LA 70806

SPONSORSHIP PACKAGES

**TITLE
SPONSOR**
\$10,000
1 available

Included in sponsorship:

- 20 Event tickets
- Included on all promotional materials as the titling sponsor
- Logo on t-shirt - Title Sponsor
- Listed as Title Sponsor on posters, flyers, and Taste of Mid City web page
- Stage sponsor (logo displayed on stage banner where live music, award presentation, and raffle announcement will take place)
- Option for public media engagement appearance (news, radio, etc.)
- 2 full social media posts on Facebook and Instagram
- Bio listed on web page and Eventbrite page

PLATINUM
\$6,000
2 available

Included in sponsorship:

- 8 Event tickets
- Logo displayed on stage
- Logo on t-shirt - Tier 1
- Listed on posters, flyers, and Taste of Mid City web page - Tier 1
- 2 full social media posts on Facebook and Instagram

GOLD
\$4,000
4 available

Included in sponsorship:

- 6 event tickets
- 1 Full social media post on Facebook and Instagram
- Logo on t-shirt - Tier 2
- Logo on posters, flyers and Taste of Mid City web page - Tier 2

SILVER
\$2,000
8 available

Included in sponsorship:

- 4 event tickets
- Group social media post on Facebook and Instagram
- Logo on t-shirt - Tier 3
- Logo on posters, flyers and Taste of Mid City web page - Tier 3

**TICKET
BUNDLES**

- 15 Tickets for \$525
- 25 Tickets for \$750

Deadline to register as a sponsor and be included in all promo materials listed on package: **February 14, 2024**

100%
Net proceeds from
this event will benefit
YOUTH CITY LAB



FOR MORE INFORMATION, CONTACT:

Jude Franklin

jude@franklinassociates.com | 225.377.4400

Franklin Associates and The Executive Center presents



TASTE OF MID CITY - BATON ROUGE VENDORS/SPONSOR REGISTRATION

Business/Organization name

Contact name

Phone

Email

Address

City

State

Zip

I would like to participate as a:

Vendor - Deadline to register as a vendor:

To be included in all promo materials - Wednesday, February 14, 2024

To participate in event: Monday, April 1, 2024

I am committing to provide complimentary food for tasting on day of event. I understand that I will not be compensated for this contribution. I understand that I will receive the following benefits:

- Facebook/Instagram advertising
- Social media posts
- Website integration
- Email marketing
- Logo inclusion on welcome banner
- Logo inclusion on media releases and Eventbrite page
- 2 Complimentary event tickets

Sponsor - Deadline to register as a sponsor and to be included in all promo materials listed on package: Wednesday, February 14, 2024

My company/organization will commit to sponsorship Taste of Mid City as a:

Title sponsor | 1 available - \$10,000

Platinum sponsor | 2 available - \$6,000

Gold sponsor | 4 available - \$4,000

Silver sponsor | 8 available - \$2,000

Ticket bundle - I would like to purchase the following:

15 Tickets for \$525

25 Tickets for \$750



By way of my signature, I am committing to the above obligation(s).

Representative Signature Date

TOMC Representative Signature Date

Please make check payable to: The Executive Center
Mail to: 250 S. Foster Dr., Baton Rouge, LA 70806

Scan QR code to upload your company logo/name to be used in promotional materials. Logo requirements/specifications:



- 1 full color logo, high resolution vector file (.ai, .eps)
- 1 monochromatic logo (white or black), high resolution file with transparent background (.png)

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youthcitylab.org



Submit form to Jude Franklin: jude@franklinassociates.com